



## WOODROW "WOODY" H. POLLACK

### PARTNER

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Woodrow "Woody" Pollack is a partner in the Tampa office of Shutts & Bowen, where he is a member of the Intellectual Property practice group. Woody is Board Certified in Intellectual Property Law by The Florida Bar. He focuses his practice on litigating complex patent, trademark, copyright and trade secret disputes. He litigates matters in state and federal courts as well as patent validity issues before the U.S. Patent Trial and Appeal Board. He also counsels clients extensively in developing patent and trademark portfolios.

A Martindale-Hubbell AV® rated attorney, Woody has been regularly recognized in *Best Lawyers in America*, *Florida Super Lawyers*, and *Florida Trend's Legal Elite*. Woody also serves on the Executive Council of the Florida Bar Business Law Section. He has chaired its Intellectual Property Committee, and currently serves as the statewide chair of its Blockchain and Cryptocurrency Task Force.

Woody was recognized as a Top Up and Comer by the *Tampa Bay Business Journal*. *Best Lawyers in America* named Woody the Lawyer of the Year for Trademark Law in 2015, Tampa Patent Litigation in 2016 and 2019, and Copyright Law in 2020. Most recently, he was recognized by *TAMPA Magazine* as a Top Lawyer in both Copyright Law and Patent Litigation. Additionally, Woody was also recognized by *TAMPA Magazine* as a Top Lawyer in Patent Litigation, Intellectual Property Litigation, Patent Law and Information Technology Law in 2019, and as the Patent Lawyer of the year in 2017. Woody is currently one of only nine lawyers in Florida who serves on the Intellectual Property Board Certification Committee.

Before starting his career in law, Woody received his Master's degree in Computer Science from Stanford University and worked as a software engineer in Silicon Valley. He regularly applies his technical background to assist his clients in sophisticated software and other computer related disputes. He has represented clients in a number of technologies, including database encryption, antivirus software, medical devices and mechanical processes.

In the community, Woody served extensively on the Board of Directors of Tampa Connection, including serving as its Chair. Woody currently serves on the Advisory Board of the Southern Florida chapter of Make A Wish.

## Woodrow "Woody" H. Pollack

### Practice Areas

Intellectual Property

### Accolades

- **Board Certified in Intellectual Property Law by The Florida Bar**
- **"IP Star," *Managing IP Magazine***
  - Patent Star (2019-2020)
  - Trademark Star (2019-2020)
- ***Best Lawyers in America (2014-2021)***
  - Lawyer of the Year, Copyright Law (2020)
  - Lawyer of the Year, Litigation – Patent (2016, 2019)
  - Lawyer of the Year, Trademark Law (2015)
- ***TAMPA Magazine***
  - Top Lawyers, Copyright Law (2020)
  - Top Lawyers, Litigation: Patent (2019, 2020)
  - Top Lawyers, Litigation: Intellectual Property (2019)
  - Top Lawyers, Patent Law (2019)
  - Top Lawyers, Information Technology Law (2019)
- ***Florida Trend (2013-2018)***
  - Legal Elite (2015-2020)
- ***Florida Super Lawyers (2010-2020)***
  - Super Lawyer (2014-2020)
- ***Tampa Bay Business Journal, Top Up and Comer Under 40 (2013)***
- **Rated AV Preeminent® by *Martindale-Hubbell***

### Education

- Stetson University College of Law, J.D., *magna cum laude*
- Stanford University, M.S., Computer Science
- Colby University, B.S., Computer Science

## Woodrow "Woody" H. Pollack

### Bar Admissions

Florida

### Court Admissions

- U.S. District Court for the Middle District of Florida
- U.S. District Court for the Northern District of Florida
- U.S. District Court for the Southern District of Florida
- U.S. District Court for the District of Connecticut
- U.S. Court of Appeals for the Federal Circuit
- U.S. Patent and Trademark Office

### Professional and Civic

- Member, Florida Blockchain Task Force, 2019
- Member, Make-A-Wish® Southern Florida, Tampa Bay Advisory Board, 2018 – Present
- Member, American Bar Association
  - Member, Litigation Section
  - Member, Intellectual Property Section
- Member, American Intellectual Property Law Association
- Member, Federal Bar Association
- Member, The Florida Bar
  - IP Certification Committee
    - Vice Chair, 2020
  - Member, Business Law Section
    - Intellectual Property Committee
      - Chair, 2015-2016
      - Legislative Vice Chair, 2014-2015
      - CLE Vice Chair, 2013-2014
    - Sponsorship Committee, Chair (2017-present)
    - Digital Currency Taskforce, Chair (2017-present)
  - Member, Trial Lawyers Section
- Member, Hillsborough County Bar Association

## Woodrow "Woody" H. Pollack

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- Intellectual Property Committee
  - Chair, 2012-2013
  - Vice Chair, 2011-2012
  - Pro Bono Liaison to 13<sup>th</sup> Judicial Circuit, 2010-2011
- Member, St. Petersburg Bar Association
  - Business Law Section
    - Co-Chair, 2016-Present
- Member, Tampa Connection
  - Board of Directors, 2012-2018
  - Chair, 2016-2017
  - Vice Chair, 2015-2016
  - Secretary, 2012-2015
  - Class of 2011
- Member, Leadership Tampa, Class of 2013
- Member, Leadership St. Pete, Class of 2015