

## Woodrow Pollack and Steven Greenberg Recognized by Managing Intellectual Property Magazine as 2019 IP Stars

6.26.19

Shutts & Bowen LLP Partners [Woodrow “Woody” Pollack](#) and Steven M. Greenberg have been named 2019/2020 Florida *IP Stars* by [Managing Intellectual Property Magazine](#), recognizing the top practitioners in private practice for patent and trademark capabilities in the annual publication. This honor ranks [Woody](#) and Steven as outstanding individuals in their field as determined by *IP Stars*, the leading intellectual property (IP) specialist guide.

[Of only 32 ranked IP Stars in Florida](#), Woody and Steven were recognized with the highest possible rankings in both Patent and Trademark categories.

According to Managing Intellectual Property Magazine, the research for selecting *IP Stars* covers contentious and non-contentious IP work and is carried out by an experienced team of research analysts and journalists in offices in Hong Kong, London and New York. The guide's global research analysts obtain information from thousands of firms, IP practitioners and their clients through interviews, email and online surveys, and conduct their own independent research, including an analysis of publicly available information, such as court or IP office data. These rankings are the most comprehensive and authoritative analysis of the IP legal market in publication, featuring several IP practice areas and more than 80 jurisdictions.

To read more about this noteworthy accomplishment, [click here](#).

### **About Woodrow “Woody” H. Pollack**

[Woodrow “Woody” Pollack](#) is a partner in the Tampa office of Shutts & Bowen, where he is a member of the Intellectual Property practice group. Woody is Board Certified in Intellectual Property Law by The Florida Bar. He focuses his practice on litigating complex patent, trademark, copyright and trade secret disputes. He litigates matters in state and federal courts as well as patent validity issues before the U.S. Patent Trial and Appeal Board. He also counsels clients extensively in developing patent and trademark portfolios.

A Martindale-Hubbell AV® rated attorney, Woody has been regularly recognized in *Best Lawyers in America*, *Florida Super Lawyers*, and *Florida Trend's Legal Elite* and in 2019 was recognized by *Tampa Magazine* as a Top Lawyer in Litigation: Patent, Litigation: Intellectual Property, Patent Law and Information Technology Law. Woody also serves on the Executive Council of the Florida Bar Business Law Section. He has chaired its Intellectual Property Committee, and now serves as the statewide

## Woodrow Pollack and Steven Greenberg Recognized by Managing Intellectual Property Magazine as 2019 IP Stars

chair of its Blockchain and Cryptocurrency Task Force. Woody is currently one of only nine lawyers in Florida who serves on the Intellectual Property Board Certification Committee.

### About Steven M. Greenberg

Steven Greenberg is a partner in the West Palm Beach office of in Shutts & Bowen LLP, where he is a member of the Intellectual Property Practice Group. Steven focuses his practice on intellectual property rights with an emphasis on patent prosecution and strategic global patent counseling to clients ranging from large corporations to startups. He is a member of the United States Patent and Trademark Office and has prosecuted more than 4,000 new computer and Internet-related software, electrical/electronic, mechanical, electro-mechanical and medical device patent applications, both domestically and internationally. Steven specializes in global patent portfolio formulation and management throughout Europe, the Americas and Asia, with an emphasis on the United Kingdom, France, Belgium, Germany, Poland, Russia, Canada, Japan, Korea, China, India, Australia, Israel, Brazil and Mexico.

In 1999, Steven was appointed by Florida Governor Jeb Bush to the Internet Task Force, where he drafted legislation addressing the issues of cyberpiracy, the on-line protection of children and the Internet transmission of child pornography. He has continuously advised Presidential candidates and members of Congress on patent policy and patent reformation in the United States. Most recently, he has been tapped by the Zhongguancun Intellectual Property Rights Center (the "Z Park") to provide advice and guidance on the development and advancement of patent policy in the People's Republic of China.

### Professionals

Woodrow "Woody" H. Pollack

### Practice Areas

Intellectual Property